Agenda Item No. 7.0



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MEMORANDUM

To: CMAP Board

From: CMAP Staff

Date: April 6, 2016

Re: Summary of early ON TO 2050 engagement

This memo summarizes stakeholder input on the ON TO 2050 plan development process, whose first public phase began on March 2 with a launch event attended by slightly more than 230 people. (Although the original date of February 24 was canceled due to snow, about 70 people showed up despite the weather and were given the same experience as those on March 2.) In an open house format, attendees engaged in substantive discussions with managers of the plan's individual projects and were encouraged to read about these topics in 15 separate handouts, each of which had a topic-specific feedback form for them to submit comments.

Broad outreach

Since the launch, staff have engaged over 150 groups to propose community workshops, scheduling more than 50 calendar events so far through the end of June, with new bookings daily. Eighteen workshops, meetings and expos have taken place as of April 1, engaging over 2,150 individuals across the seven counties. ON TO 2050 workshops are a formal opportunity to collect stakeholder feedback about priorities for the region across a range of topics. Attached are lists of the scheduled events and the organizations engaged to date.

To coincide with the originally scheduled launch, WTTW's Geoffrey Baer revealed the new plan's name in a **feature on Chicago Tonight**; that video drove significant traffic to the agency website (21,000 visitors for the month, a 50-percent increase) and is proving useful in public workshops to introduce attendees to the value of regional planning. In contrast to the topic-driven launch event, at these general workshops attendees are encouraged to identify **broad regional challenges and opportunities**. CMAP is launching a version of its MetroQuest survey tool (https://onto2050.metroquest.com/) to solicit similar input online starting April 13.

Thematic input

CMAP published extensive materials on a new section of the agency website at http://www.cmap.illinois.gov/onto2050. This included descriptions of the Strategy Papers and Snapshot Reports in development, with feedback forms identical to the launch

handouts. The following themes have emerged from this early feedback, as well as from the public launch event and workshops.

- Transportation infrastructure: The region's transportation infrastructure has continued to degrade, and funding is needed both for maintenance and expansion of the system. Transportation improvements should be prioritized to ensure balanced and strategic investments.
- Congestion: Roadway and freight congestion persist, but opportunities like improved coordination across transportation agencies and implementation of express toll lanes could mitigate these conditions.
- **Transit options**: Transit often does not link riders to their destinations as efficiently and effectively as possible, especially for non-commute trips. There is widespread interest in expanded transit service, such as bus rapid transit and last mile solutions.
- Reinvestment and infill: Many acknowledged the importance of strengthening
 existing communities through continued investment and placemaking, but also
 recognized that infill development often presents more constraints and a higher
 financial burden than greenfield development. These barriers can stall investment
 in infill locations like downtowns and transit station areas and contribute to the loss
 of agricultural and natural lands.
- **Economic inclusion**: It is particularly difficult to draw investment to chronically disinvested areas of the region. Economic and racial segregation are entrenched and certain communities and groups lack access to high quality jobs, education, and housing. ON TO 2050 should suggest solutions for all of the region's residents.
- **Economic competition**: Cities continue to compete with one another for development and some are overly dependent on sales tax. Improved regional economic coordination would help to refocus the region's communities.
- Climate change: Flooding impacts large swaths of the region and causes untold
 property damage, and is only expected to worsen with climate change. CMAP
 should take an active role in improving regional resilience to flooding and other
 impacts of climate change.
- Community capacity: Municipal governments sometimes have limited capacity to resolve key local challenges. In addition, some units of local government are duplicative and should be consolidated.

ACTION REQUESTED: Discussion.

Attachment: Spreadsheet of events scheduled and organizations engaged as of April 1.

Events scheduled for ON TO 2050 outreach as of April 1, 2016

Organization	County	Date
Community Partners for Affordable Housing	Lake	1/13/2016
Wheaton Chamber of Commerce	DuPage	1/21/2016
League of Women Voters of Evanston	Cook	2/22/2016
Greater McHenry County Leadership	McHenry	3/2/2016
McHenry County Economic Development Corp.	McHenry	3/2/2016
Kendall County Mayors & Managers	Kendall	3/2/2016
Village of Algonquin	McHenry	3/3/2016
Southwest Conference of Mayors	Cook	3/5/2016
South Suburban Housing Collaborative	Cook	3/10/2016
Go Green Wilmette	Cook	3/13/2016
DuPage Mayors and Managers Conference	DuPage	3/24/2016
Joint Transportation Policy and Technical Committee		
Northwest Municipal Conference	Cook	3/24/2016
Will County Land Use Department	Will	3/31/2016
Village of Schaumburg	Cook	4/1/2016
Chicago Area Fair Housing Alliance	Cook	4/6/2016
Lake County Stormwater Management Commission	Lake	4/7/2016
Cook County Forest Preserves	Cook	4/11/2016
Chicago Jobs Council	Cook	4/13/2016
Urban Land Institute	Region	4/14/2016
City of Evanston	Cook	4/15/2016
Glenbard South High School	DuPage	4/15/2016
Visit McHenry County	McHenry	4/18/2016
League of Women Voters of Homewood Flossmoor	Cook	4/19/2016
Village of Buffalo Grove Planning and Zoning Committee	Cook/Lake	4/20/2016
Heartland Alliance	Region	4/21/2016
Kane/Kendall Council of Mayors Transportation Policy	Kane/Kendall	4/21/2016
Committee		
Village of Franklin Park	Cook	4/22/2016
Evanston Community Foundation	Cook	4/26/2016
Lake County Housing Action Coalition	Lake	4/26/2016
Chicago Plus (consortium of convention and visitors bureaus)	Cook	4/27/2016
College of Lake County	Lake	4/29/2016
McKinley Elementary School, Bellwood	Cook	4/29/2016
Austin Chamber of Commerce, Community Action Council	Cook	5/10/2016
CONSEG (Consortium of North Shore Environmental	Cook	5/10/2016
Groups)		
City of Blue Island	Cook	5/12/2016
Kane Kendall Council of Mayors	Kane/Kendall	5/12/2016
McHenry County Council of Mayors	McHenry	5/19/2016
South Austin Neighborhood Association	Cook	5/19/2016

Organization	County	Date
Will County Land Use Department	Will	5/21/2016
League of Women Voters of Lake County	Lake	6/1/2016
Village of Bartlett	DuPage	6/9/2016

Organizations engaged for ON TO 2050 as of April 1, 2016

Organization	Location	County
16 th Legislative District	Chicago	Cook
Access Living	Chicago	Cook
Active Transportation Alliance	Merrionette Park	Region
Adler University, Institute for Social Exclusion	Chicago	Cook
Advocates for Urban Agriculture	Chicago	Region
Andersonville Chamber of Commerce	Chicago	Cook
ArcheWorks	Chicago	Region
Austin Chamber of Commerce, Community Action Council	Chicago	Cook
Austin Coming Together	Chicago	Cook
Berwyn Development Corporation	Berwyn	Cook
Blue Ocean Logic	Chicago	Cook
Camiros, Ltd.	Chicago	Region
Center for Neighborhood Technology	Chicago	Region
Chicago Area Fair Housing Alliance	Chicago	Region
Chicago Council on Global Affairs	Chicago	Region
Chicago Food Policy Action Council	Chicago	Cook
Chicago Jobs Council	Chicago	Cook
Chicago Neighborhood Initiatives	Chicago	Cook
Chicago Neighborhoods Now,	Chicago	Cook
Chicago Department of Planning and Development		
Chicago Plus (consortium of convention and visitors	Skokie	Cook
bureaus)		
Chicago Sky (Basketball Team)	Skokie	Region
Chicago Urban League	Chicago	Cook
Chicagoland Chamber of Commerce	Chicago	Region
City of Blue Island	Blue Island	Cook
City of Chicago, Office of the Mayor	Chicago	Cook
City of Evanston	Evanston	Cook
City of Geneva	Geneva	Kane
City of Highland Park	Highland Park	Lake
City of Joliet	Joliet	Will
City of Naperville	Naperville	DuPage
Civic Consulting Alliance	Chicago	Region
CJ and Associates	Chicago	Cook
College of Lake County	Grayslake	Lake

Organization	Location	County
Community Investment Corporation	Chicago	Region
Community Partners for Affordable Housing	Highland Park	Lake
CONSEG (Consortium of North Shore Environmental	Wilmette	Cook
Groups)		
Consortium to Lower Obesity in Chicago Children	Chicago	Cook
Cook County Bureau of Economic Development	Chicago	Cook
Cook County Department of Transportation & Highways	Chicago	Cook
Cook County Forest Preserves District	River Forest	Cook
Crown Family Philanthropies	Chicago	Region
Denise Arnold LLC	Chicago	Cook
DePaul Univ. Chaddick Institute for Metropolitan	Chicago	Region
Development		
DuPage Mayors and Managers Conference	Lombard	DuPage
Joint Transportation Policy and Technical Committee		
Edgewater Historical Society	Chicago	Cook
Edgewater Sustainability Project	Edgewater	Cook
Elevate Energy	Chicago	Region
Enterprise Community Partners	Chicago	Region
Evanston Community Foundation	Evanston	Cook
Faith in Place / Riverdale Organizing for Change (ROC)	Chicago	Cook
Far South Community Development Corporation	Chicago	Cook
Fermi National Accelerator Laboratory	Batavia	Kane
Forest Preserve District of Will County		Will
Friends of the Parks	Chicago	Cook
Garfield Park Community Council	Chicago	Cook
Garfield Park Conservatory Alliance	Chicago	Cook
Girl Scouts of Greater Chicago and Northwest Indiana	Chicago	Region
Glenbard South High School	Glen Ellyn	DuPage
Go Green Wilmette	Wilmette	Cook
Greater Auburn Gresham Development Corporation	Chicago	Cook
Greater Englewood Community Development Corporation	Chicago	Cook
Health and Disability Advocates	Chicago	Cook
Heartland Alliance	Chicago	Region
Highland Park Chamber of Commerce	Highland Park	Lake
Horsemen's Council of Illinois	Barrington Hills	McHenry
Illinois Association of Park Districts	Glenview	Region
Illinois Association of Realtors	Chicago	Region
Illinois Facilities Fund	Chicago	Region
Kane County Division of Transportation	St. Charles	Kane
Kane County Planning Cooperative		Kane
Kane Kendall Council of Mayors	St. Charles	Kane/Kendall
Kane/Kendall Council of Mayors	St. Charles	Kane/Kendall
Transportation Policy Committee		, , , , , ,

Organization	Location	County
Kendall County Mayors & Managers		Kendall
Kinzie Real Estate Group	Chicago	Cook
Lake County Chamber Hispanic Committee	Round Lake	Lake
Lake County Housing Action Coalition	Libertyville	Lake
Lake County Stormwater Management Commission	Libertyville	Lake
Lake County Tech Hub & Business Incubator	Waukegan	Lake
Landmarks Illinois	Chicago	Region
Latino Policy Forum	Chicago	Region
League of Women Voters of Evanston	Evanston	Cook
League of Women Voters of Homewood Flossmoor	Flossmoor	Cook
League of Women Voters of Lake County	Lake Forest	Lake
Liberty Prairie Foundation	Grayslake	Lake
LISC Chicago	Chicago	Cook
Lloyd A. Fry Foundation	Chicago	Region
McCormick Foundation	Chicago	Region
McHenry County Community Foundation	Woodstock	McHenry
McHenry County Council of Mayors	Woodstock	McHenry
McHenry County Economic Development Corp.	Crystal Lake	McHenry
McKinley Elementary School, Bellwood	Bellwood	Cook
Metropolitan Planning Council	Chicago	Region
Metropolitan Water Reclamation District	Chicago	Cook
My Block My Hood My City	Chicago	Cook
NAACP: South Chicago	Chicago	Cook
Neighborhood Housing Services of Chicago	Chicago	Cook
Northern Illinois Food Bank	Park City	Lake
Northfield Village Board/League of Women Voters	Northfield	Lake
Northwest Municipal Conference, Transportation Committee	Des Plaines	Cook
Northwest Special Recreation Association	Rolling Meadows	Cook
Office of Senator Mark Kirk	Chicago	Region
Polk Brothers Foundation	Chicago	Region
Progress Center for Independent Living	Forest Park	Region
Resident Association of Greater Englewood (R.A.G.E.)	Englewood	Cook
Resurrection Project	Chicago	Region
Seventhwave	Chicago	Cook
Siemens	Chicago	Region
Sierra Club	Chicago	Region
Skidmore, Owings, & Merrill LLP	Chicago	Region
Slow Roll Chicago	Chicago	Cook
South Austin Neighborhood Association	Austin	Cook
South Suburban Housing Collaborative	Hazel Crest	Cook
Southland Human Services Leadership Council	Chicago	Cook
Southwest Conference of Mayors	Orland Park	Cook

Organization	Location	County
State of Black Chicago, Public Policy Institute	Chicago	Cook
Sunshine Gospel Ministries, Sunshine Enterprises	Chicago	Cook
The Chicago Lighthouse for People who are Blind or Visually	Chicago	Cook
Impaired		
The Field Foundation of Illinois	Chicago	Region
The Joyce Foundation	Chicago	Region
The Lake County Community Foundation	Waukegan	Lake
The Richard H. Driehaus Foundation	Chicago	Region
TreeKeepers, Openlands	Chicago	Region
University of Chicago, Urban Labs	Chicago	Region
U.S. Green Building Council, Illinois Chapter	Chicago	Region
UI Labs	Chicago	Region
Unitarian Church of Evanston	Evanston	Cook
United Way of Metropolitan Chicago	Chicago	Region
University of Chicago – Booth School of Business	Chicago	Region
Uptown Chamber of Commerce	Chicago	Cook
Urban Land Institute	Chicago	Region
Valley Industrial Association	Geneva	Kane
Village of Algonquin	Algonquin	McHenry
Village of Bartlett	Bartlett	DuPage
Village of Bensenville	Bensenville	DuPage
Village of Buffalo Grove Planning and Zoning Committee	Buffalo Grove	Cook/Lake
Village of Franklin Park	Franklin Park	Cook
Village of Mokena	Mokena	Will
Village of New Lenox	New Lenox	Will
Village of Oak Park	Oak Park	Cook
Village of Oswego	Oswego	Kendall
Village of Park Forest	Park Forest	Cook/Will
Village of Romeoville	Romeoville	Will
Village of Schaumburg	Schaumburg	Cook
Visit McHenry County	Huntley	McHenry
Warren-Newport Public Library District	Gurnee	Lake
West Town Chamber of Commerce	Chicago	Cook
Wheaton Chamber of Commerce	Wheaton	DuPage
Will County Community Trust		Will
Will County Governmental League		Will
Will County Land Use Department	Joliet	Will
Woodstock Institute	Chicago	Region
Wrightwood Neighbors Association	Chicago	Cook
Young Nonprofit Professionals Network Chicago	Chicago	Cook